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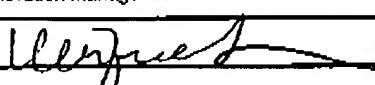
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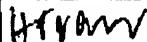
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Application Number	10/789,685
Filing Date	02/27/2004
First Named Inventor	Matthew Rocha
Art Unit	2168
Examiner Name	H Q Pham
Attorney Docket Number	FORT-002-002

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Examiner Interview Summary PTOL-413A
<input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address	
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm Name	Innovation Management Sciences	
Signature		
Printed name	Wilfred Lam	
Date	28 July 2008	Reg. No. 41,923

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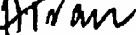
**PATENT APPLICATION**  
Attorney Docket No. FORT-002-002

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): ROCHE et al.	)	Confirm. No. : 7553
Appl. No. : 10/789,665	)	TC/A.U. : 2168
Filed: 02/27/2004	)	Examiner: H. Q. Pham

**Title: Method and System for Collecting Online Merchandising Data**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Examiner Interview Summary**

Sir:

Pursuant to the requirements of 37 CFR 1.133(b), applicant hereby submits the following summary of an interview between Wilfred Lam and the Examiner in the subject application held on July 9, 2008. An Applicant Initiated Interview Request Form (PTOL 413A) is submitted herewith pursuant to MPEP 7.13.04, although this form was not used to initiate the interview in this case.